

WATTWORKS

Energy Efficiency Newsletter

October 2009

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Welcome to the first ever Watt Works Sale Newsletter! This month we are happy to announce reduced or sales prices on four of our retail products. Most of these items we have featured in previous newsletters - but not at these prices. Read below for more details and stop by to check out these fabulous deals.

➔ New Lower Price on LED Candelabra Bulbs

You may remember the article Don Hall wrote this past spring about candelabra bulbs and how inefficient they are. **Those Hot Little Bulbs Have Met Their Match** discussed how we use these small light bulbs for accent lighting, but they end up producing more heat than light and use an whole lot of energy while doing it. We introduced you to the Dynasty LED candelabra bulb at a price of \$37.95 each. Since then, we have established a purchasing agreement directly with the manufacturer, and production has increased, which reduced our costs even further. So now we are able to offer these bulbs at **just \$21.95 each**.

LED Candelabra Bulb Features:

- Energy Efficient, equivalent to 15W incandescent but uses 1.7W
- Unique Butterfly-Beam (360° Horizontal & 275° Vertical)
- Dimmable
- Warm White, 2700K
- Long Life, Rated at 35,000 Hours
- Exact B10 Shape (flame tip)

Applications:

- Chandeliers & Wall Sconces
- Carriage Lights
- Vanity Lights

Available in Clear or Frosted



➔ Home PowerCost Monitor - Know How Much Energy Your Home is Using, For Less!

With a PowerCost Monitor you can tell at a glance how much electricity your home is consuming - moment-to-moment and in total. This is the advantage of real-time feedback on your electricity. Why wait for your electricity bill when you can see what you are spending on electricity as you spend it! Tests in Ontario and elsewhere have proven that householders who use real-time feedback can **reduce electricity use by as much as 5 to 20%**.

The monitor consist of two parts. The sender



Watt Works is proud to be a Lighting Facts LED Product Partner and to sell Energy Star products.

straps to your electrical meter and reads the dial as it spins. It sends that information wirelessly to the receiver, a handheld device that displays the data in either Kwh or dollars. Originally priced at \$149.95, the price has just been lowered to **\$99.95**.

→ IZIP Hybrid Electric Bike Floor Model Sale

Have you stopped by to check out our new line of Currie IZIP Hybrid Electric Bikes? If not, stop by and take a test drive! Featured in the previous newsletter article, ***Put a Healthy Hybrid in Your Garage***, these bike allow you to pedal or use battery power. Available in a wide range of styles, IZIP Hybrid Electric bicycles can help remove that last excuse that keeps you or a friend from sometimes just parking the car, saving the gas, and cycling to shopping or to work.

We have following three models in-stock in our showroom and you can purchase these floor samples for **\$100 off the retail price!**

The **Via Lento** has both "Twist and Go" electric operation and the "Pedal Assist System" as well. You can let the electric motor power the bicycle, or you can pedal and use the electric as a booster to climb a hill or keep up your speed when you need it. (Men's model in-stock, women's model available to order)



iZip Via Lento

The **Via Mezza** features a smaller, foldable frame - perfect for transporting.



iZip Via Mezza

The **TriCruiser** offers the stability of two back wheels, which allow room for a large basket. A larger battery pack with a range of up to 35 miles makes this the perfect bike for running errands.



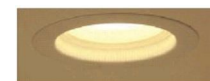
iZip TriCruiser

For more information on these bikes, [click here](#).

(\$100 off retail price offer applies to in-stock floor models only)

→ AEP Ohio and Watt Works Team Up to Offer Discounts on LED Lighting

Last but not least, we can't have a Watt Works Sale Newsletter without mentioning our reduced price on the popular LR6 LED downlight module. This special is only available through the end of the year, so don't delay! Stop by and learn how this ultra-efficient, environmentally-friendly light will fit into your existing 6" cans and offer you un-matched light quality for decades! For more information on the LR6, [click here](#).



Sale Price: \$89 each

(AEP Ohio residential customers only. Offer available for up to 12 units. For additional quantities, or for non-AEP Ohio customers, units can be purchased for \$99 each)

More information regarding the products mentioned in this newsletter can be found on our website at www.wattworks.com. Products can be purchased online, by phone at 614-458-1162 or in our Columbus store.

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