

## Energy Efficiency Newsletter

September 2009

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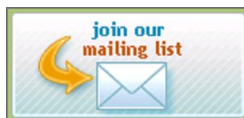
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### Featured Product



#### Relume LED Wall Pack Light

##### Long Life:

· Bright white light output (1700 lumens) for 70,000 hours

· 70,000 hours = 16 years at 12 hours per day

##### Low Power:

· Only uses 38W of electricity - light output comparable to a 150W metal halide. (120V to 277V input)

The 2009 National Solar Tour, with local stops in Columbus, is coming up on October 3rd and 4th. This year the City of Westerville has organized their own tour to showcase the recent solar installations that are part of their Smart Grid and Solar Power Project and the installations at two of the city's elementary schools. Not only will these solar panel installations be showcased, but local businesses and organizations will be on-hand to educate tour attendees on renewable energy and energy efficiency. There will be events at three locations in Westerville. See the article below for more details.

If seeing these solar installations is making you wish you could install your own solar panel array, you will want to check out the new ECO-Link program by the Ohio Treasurer's Office. This new program will help Ohio residents lower the interest rate on loans for renewable energy or energy efficient products. More information about the program can be found below.

This month's featured product is the newest outdoor LED product from Michigan-based Relume Technologies. The LED Wall Pack offers the light output of a 150 watt metal halide bulb but only uses 38 watt of energy - that's 75% less energy. At its rated life of 70,000 hours, you will be saving energy for a long time.

And don't forget about our special pricing on the LR6 Downlight Module. This deal is only available through the end of the year so call or stop by soon.

April Kasun  
Sales Manager, Watt Works, Inc.

### → Westerville Features Local Sites on National Solar Tour

Solar installations in the City of Westerville will be showcased as part of a national event to promote energy efficient, environmentally friendly power options. The tour will take place Saturday, October 3, 2009 from 1 - 4 p.m., and is open to the public.

The Westerville Solar Tour is part of a national day of tours sponsored by The American Solar Energy Society and coordinated in Ohio by the non-profit organization Green Energy Ohio. Among the sites on the local tour, three Westerville locations will feature demonstrations and events centered on renewable energy and energy efficiency as well as informational displays from Westerville businesses showcasing their green and efficiency efforts.

The Westerville Solar Tour is scheduled to open at 1pm at Safex, an environmental, health and safety consulting firm located at 140 N. Otterbein Avenue. Safex was the second pilot site on the Westerville Smart Grid and Solar Power Project. This pilot project, only the third of its kind in the country, consists of a GridPoint Energy Management Appliance, which monitors solar production and energy usage of the site, and a roof-mounted 3kW solar array.

**Smart Investment:**

· Relume LED Wall Pack will pay for itself several times over with lower energy costs and no bulb replacement

· 7 year warranty

· Made in the USA to Mil Spec Standards, Dark Skies Friendly

· Ideal outdoor lighting for a solar or wind power system

**Special offer: Save \$50 off the retail price LED Wall Pack.**

Retail Price: \$495

**Sale Price \$445**

Photocell standard. Optional yoke mount available for \$30

\*Offer expires 12/31/09

**Energy Efficient Products from Watt Works**

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[Geothermal HVAC Systems](#)

Watt Works is proud to be a Lighting Facts LED Product Partner and to sell Energy Star products.



Events at Safex include a presentation on the Westerville SmartGrid and Solar Pilot Project, and future directions the City can take to provide clean, cost-effective and reliable power to all Westerville residents.

The Westerville City Schools will profile its energy conservation and solar energy efforts at Longfellow Elementary School - 120 Hiawatha Avenue. This will be a family-oriented stop on the tour, offering fun activities to learn more about solar energy and other energy conservation ideas. The Longfellow Elementary site was included as part of the Westerville Solar Tour to highlight its ground-level array of solar panels which has been in place on the west side of the building since 2002.

West-Camp Press - 39 S. Collegeview Rd. - will be the final stop on the tour. This printing and publishing company just finished its solar installation and is the third installed site on the Westerville Smart Grid and Solar Power Project. Activities at West Camp include exhibits by many local companies that are striving to use greener processes and reduced energy, and offering green products and services to the consumer. Many of these companies will offer samples, discount coupons and helpful information.

Other sites on the tour include:

- City of Westerville Planning & Development, 64 E. Walnut St.
- Mark Twain Elementary, 799 E. Walnut St.

There will be a free raffle for all who visit the tour stops. A special solar prize drawing will be held for those adventurers who manage to visit ALL of the listed and marked Westerville solar panel installations, even the ones without special activities. Walk or bike to all sites for even more points.

More information on the activities and locations on the Westerville Solar Tour can be found at [www.westervillesolartour.com](http://www.westervillesolartour.com). Additional information, as well as information on solar site across Ohio, can be found at [www.greenenergyohio.org](http://www.greenenergyohio.org).

**→ Treasurer Boyce Unveils New Green Program to Help Ohioans Save Money, Conserve Energy**

*Homeowners eligible to receive 3-percent interest rate reduction*

September 9, 2009 - Ohio Treasurer Kevin L. Boyce today officially launched a new green program, Energy Conservation for Ohioans (ECO-Link), to help Ohioans save money as they make their homes more energy efficient - a move that could help create green jobs in Ohio.

Treasurer Boyce unveiled the Ohio Treasury's latest Linked Deposit program at Owens Corning's world headquarters. The office has partnered with Owens Corning, Green Energy Ohio, University of Toledo Clean and Alternative Energy Incubator, KeyBank and other local banks to help Ohioans conserve energy and lower utility costs.

"ECO-Link is a unique partnership between the Ohio Treasury and our partners to provide reduced rate financing opportunities for Ohioans who complete energy efficient projects on their homes," said Treasurer Boyce. "Aside from providing savings to the consumer, this program will help stimulate our economy and create green jobs, while encouraging smart energy consumption."

Through this program, homeowners are able to receive a 3-percent interest rate reduction on qualifying bank loans for 5 years. Additionally, homeowners who make energy efficient improvements will qualify for federal tax credits and additional

rebates.



To learn more about the ECO-Link program, visit:  
[www.ecolink.ohio.gov](http://www.ecolink.ohio.gov) or call 614-466-6545

More information regarding the products mentioned in this newsletter can be found on our website at [www.wattworks.com](http://www.wattworks.com). Products can be purchased online, by phone at 614-458-1162 or in our Columbus store.

## \$89 LR6 LED Downlight Module

Available to all residential AEP Ohio customers - NO COUPON NEEDED!  
To learn more about the LR6, [click here](#).

The \$10 AEP rebate can be used for up to 12 LR6's per address from August 28th and December 31st, 2009. Additional quantities can be purchased from Watt Work at \$99 each during this promotion. Offer applies to residential AEP Ohio customers only. Contact Watt Works for savings opportunities for non-AEP Ohio customers.

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